



Exhibitor information

On behalf of the Big I of Washington and our conference committee we welcome you to the 2026 Go Big Conference. As you prepare for the show, here are a few things to be aware of.

Our exhibit hall this year will be the same as last year. Each space will be 8x10 and you will have a 6 foot skirted table and two chairs available to you. **There will not be railings or side and back drops.** You are welcome to bring tabletops and/or back drops. We want to make this event more casual and open for you to spread out and for the attendees to have a good time.

Please see the attached floorplan including your table numbers. We will have your name and table number on each table when you arrive.

Our exhibit times will go on throughout the day with meals, classes and presentations mixed in so you will have time to visit with attendees and also enjoy the program. At the end of the day, we will have a reception and our awards dinner and some great entertainment. Should be a great day.

Open Exhibit Table Time on Thursday:

- 10:30 am - 1:00 pm Exhibit Hall open
- 5:00 pm - 7:00 pm Exhibit Hall open

Electrical Hookup

If an electrical outlet is required, the cost will be \$50. If you have already registered and need to add electricity, please contact Suzanne at sarnett@wainsurance.org and we will add it to your exhibitor registration.

Drawing

We will do prize drawings at approximately 6:45 pm. We ask if each exhibitor brings a prize to give away to agent attendees. We will be coming around to each table with a microphone to announce winners.

Exhibit Setup & Breakdown

Setup: two time options -

Wednesday, September 16 from **7:00 pm – 9:00 pm** in the Snoqualmie Ballroom.

Thursday, September 17 from **9:00 am – 10:30 am** in the Snoqualmie Ballroom.

You are welcome to arrive at either hotel entrance or you can also welcome to load at the Ballroom load in area. See attached map.

Breakdown – Exhibitors are required to keep their space assembled and open until 8:00 pm (after dinner) on Thursday, September 17th. No exceptions. This policy is to maximize your time with agents and help you get the most out of your time at the conference.

****** you are also welcome to leave your table up until Friday morning. Please note your table might be moved to the sides to make room for our breakfast program. Everything will be locked up Thursday night.

If you need any AV equipment or furniture items (i.e. monitors, tables, chairs, tablecloths etc.) please contact Suzanne Arnett at sarnett@wainsurance.org

Shipping

Due to the limited storage space, materials cannot be received at the resort casino more than three (3) business days (Monday-Friday) prior to the opening meeting/event. The Snoqualmie Resort Casino does not at any time guarantee security of any items left in the function rooms or items stored in the hotel.

Your materials will be at your table when you arrive. To avoid confusion or misplaced materials, any mail or package being sent to the Snoqualmie Resort Casino should be clearly labeled in the following manner:

Name of Contact Person – Your name and company name

Table number

IIABW Big I Conference Attn: David Black

September 16 – 18, 2026

Mail to:

Snoqualmie Casino & Hotel

37500 SE North Bend Way

Snoqualmie WA 98065

SHIPPING AND RECEIVING OUTBOUND:

Please make arrangements for outbound packages. You are responsible for packing, sealing, and labeling outbound packages. Please deliver to the loading dock and the hotel will make sure they will ship your items out.

*All charges incurred will be charged to the master account for the group if left to the Banquet staff to take care of. For extraordinary services, additional charges may apply.

STORAGE:

The resort casino will store properly sealed and labeled materials for up to 3 days prior to or after the event at no charge.

SECURITY:

Snoqualmie Resort does not guarantee security of any items left in the function rooms or items stored in the hotel. Loss or damage to group displays, decorations, or other property brought into the resort casino will be the sole responsibility of the group, with the Snoqualmie Resort Casino assuming no liability.

Your exhibit table comes with **one booth representative**. That person gets complimentary registration for the entire conference. * this email has been sent to the person we have down as the booth representative – If this is incorrect, please let us know. Extra people will have to register separately (see link below).

An extra person at your table will be \$150.00 (extra Exhibitor attendee) That will be a “Thursday only” registration. They will be able to participate in all activities and meals for Thursday. Only Exhibitors, attendees and staff will be admitted to the trade show and name badges must be worn at all times.

If you have someone that wants to join in on the rest of the conference, please register for a full registration or one of the ala cart options.

If you need a hotel room, please know that at the moment, Wednesday night the 16th the hotel is full. We strongly suggest booking one of the other hotels listed below. If rooms open up, we will let you know.

To see the agenda, registration, sponsorship opportunities and information on the programs please see links on this [page](#).

If you have not paid for your space, please let me know if you need an invoice and I will be happy to send it to you.

We will be sending out attendee lists a few weeks before the conference.

Thanks again for joining us. Please contact me if you have any questions. Should be a great event!

Suzanne

Suzanne Arnett

Conference Coordinator

sarnett@wainsurance.org

425-336-0461

The GoBig Conference will be held at the NEW Snoqualmie Hotel and Casino. This high-end hotel nestled in the scenic foothills of the Cascades opened last Fall. Overnight rooms can be reserved for \$169 – 37% off the regular rate – by [clicking here](#) (Booking Code: BKG417 and Password: IIABW2026). Just note that as of now there are no rooms available for Wednesday night. Thursday night is fine

We have discounted rooms available at the new [Snoqualmie Inn](#), which is only 4 miles away from the casino. To reserve a room for \$179 (18%+ off the regular rate), [click here](#).

We also have a discounted rooms reserved at the famous [Salish Lodge and Spa](#) at the top of Snoqualmie Falls for \$369 – 27% off the regular rate. Salish Lodge is 3 miles from the Snoqualmie Casino. [Click here](#) to book your room.